

Seniors in Arts Erasmus+ Project Kick-off Meeting NEWSLETTER 1

Within the scope of the Erasmus+ project Seniors in Arts, which was newly approved in the 2021 call period, the kick-off meeting of our project was held face to face on 17-18/06/2021 in Italy. The project is being carried out under the coordination of Sinergia Cooperativa from Italy, with the participation of Buharkent Halk Eğitimi Merkezi from Turkey, Foundation Pro Scientia Publica from Poland, Associacao Animam Vinemtem Association from Portugal and Roes Cooperativa Koin.S.EP. from Greece. Our project is planned to start from 01/03/2021 and continue until 28/02/2023.

Seniors In Arts aims at:

- 1)** Developing a guideline collecting the best practices among training activities based on expressive arts for seniors, in order to create a common background to help educators and social operators with seniors. The result will be the achievement of key competences for educators that will be a combination of knowledge, skills and tools appropriate to support seniors in developing new skills and opportunities to promote their social inclusion.
- 2)** Providing opportunities for learning activities at local and transnational level for senior learners, as tolls to get connected and to exchange ideas and experiences in an European community of aged citizens. In this way we will support the awareness of European identity and the development of the sense of belonging to a transnational community among adult citizens in Europe.
- 3)** Creating a tool - the virtual transnational cultural circle - where seniors can have the opportunity to get in contact with peers all around Europe, can access to artistic products as opportunity for entertainment and learning and can share their own artistic products as result of creative and expressive activities useful for staying active and sharing experiences, ideas and cultural heritage.

Seniors in Arts project addressed several main target groups, directly or indirectly, involved in the project, as follows:

- 1)** Educators and Professionals who work with senior learners – By consolidating adult educators' competences (knowledge, skills and attitude) in order to structure active ageing programme initiatives for senior citizens based on expressive arts;
- 2)** Seniors – As key agents of all the process, fostering their involvement in community activities as a key strategy for active ageing, wellbeing and social inclusion;
- 3)** Local communities – All the beneficiaries of the initiatives implemented at the local level, and by contributing to a positive impact on local development in a sustainable way.